The Economic Value of Indiana University South Bend

**ECONOMIC IMPACT ANALYSIS**

**IU SOUTH BEND TOTAL ANNUAL IMPACT**

$364.1 million

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**Operations spending impact**

Impact of annual payroll and other spending

$45.8 million

enough to buy

1,364 new cars

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**Student spending impact**

Impact of the daily spending of IU South Bend students attracted to or retained in the region

$6.1 million

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**Alumni impact**

Impact of the increased earnings of IU South Bend alumni and the businesses they work for

$311.5 million

5,000 Jobs supported

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**Construction spending impact**

$736.4 thousand

11 Jobs supported

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**Visitor spending impact**

$70.8 thousand

2 Jobs supported

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**Investment Analysis**

The average bachelor's degree graduate from IU South Bend will see an increase in earnings of $21,000 each year compared to someone with a high school diploma working in Indiana.

- **< HS** $22,100
- **HS** $28,900
- **Certificate** $33,700
- **Associate** $38,500
- **Bachelor's** $49,900
- **Master's** $61,900

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**For every $1...**

- **$** Students gain $4.30 in lifetime earnings
- **$** Taxpayers gain $1.40 in added tax revenue and public savings
- **$** Society gains $9.20 in added state revenue and social savings

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Sources: