



The Economic Value of Indiana University Southeast



ECONOMIC IMPACT ANALYSIS

♣ = 50 jobs

1 out of every **51**

jobs in the IU Southeast service area is supported by the activities of IU Southeast and its students



Alumni impact

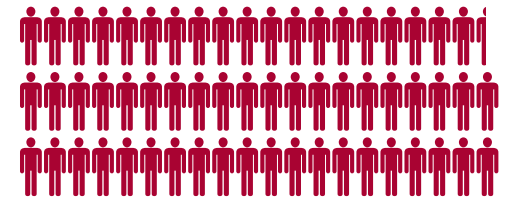
Impact of the increased earnings of IU Southeast alumni and the businesses they work for

\$174.8 million

Added income

an economic boost similar to hosting the World Series
29x

2,971 Jobs supported



IU SOUTHEAST TOTAL ANNUAL IMPACT

\$219.9 million

Added income

- OR -

4,225
Jobs supported



Operations spending impact

Impact of annual payroll and other spending

\$40.1 million

Added income

enough to buy 1,194 new cars

- OR - 1,127 Jobs supported



Student spending impact

Impact of the daily spending of IU Southeast students attracted to or retained in the region

\$3.8 million

Added income

100 Jobs supported

enough to buy 308 families* a year's worth of groceries

* family of four



Construction spending impact

\$861.4 thousand

- OR - 16 Jobs supported



Visitor spending impact

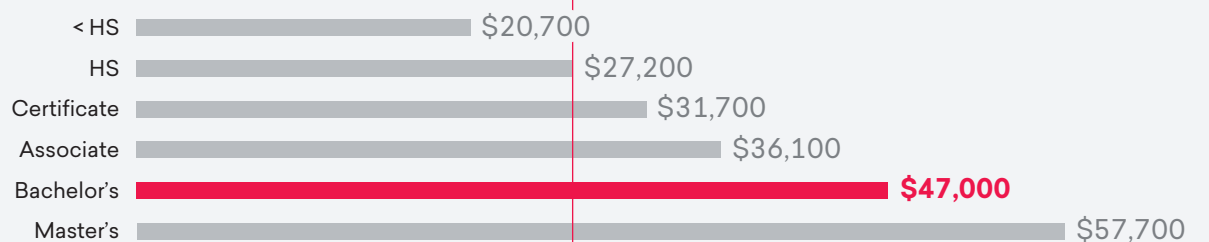
\$338.2 thousand

- OR - 11 Jobs supported

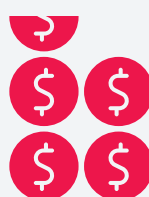


INVESTMENT ANALYSIS

The average bachelor's degree graduate from IU Southeast will see an increase in earnings of **\$19,800** each year compared to someone with a high school diploma working in Indiana.



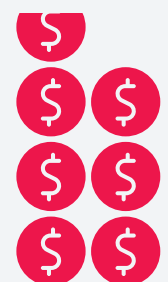
For every \$1...



Students gain \$4.50 in lifetime earnings



Taxpayers gain \$0.90 in added tax revenue and public sector savings



Society gains \$6.70 in added state revenue and social savings

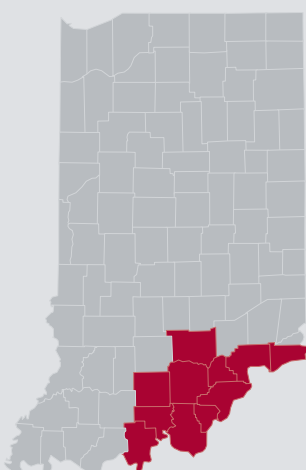
About IU Southeast in FY 2018-19

7,263 Students*

895 Degree graduates

1,119 Employees

IU Southeast service area



* The study used an unduplicated count of students enrolled between 7/1/18 and 6/30/19, which included students enrolled in the Summer II 2018, Fall 2018, Spring 2019, and Summer I 2019 semesters. This count also includes dual credit, high school enrollments as of the end of term, which is the most inclusive count of such students. The method is more meaningful for studying economic impact, but it differs from IU Southeast's standard enrollment reporting, which uses beginning-of-term numbers on a semester-by-semester basis. Both perspectives accurately draw from the same underlying data.