



# The Economic Value of Indiana University-Purdue University Indianapolis



## ECONOMIC IMPACT ANALYSIS

♣ = 500 jobs

**1** out of every **42**

jobs in the IUPUI service area is supported by the activities of IUPUI and its students



### Alumni impact

Impact of the increased earnings of IUPUI alumni and the businesses they work for

**\$1.8 billion**

Added income

an economic boost similar to hosting the World Series  
295x

19,437 Jobs supported



## IUPUI TOTAL ANNUAL IMPACT

**\$2.3 billion**  
Added income

- OR -

**30,551**  
Jobs supported



### Operations spending impact

Impact of annual payroll and other spending

**\$408.7 million**

Added income

enough to buy 12,178 new cars

- OR - 9,096 Jobs supported



### Student spending impact

Impact of the daily spending of IUPUI students attracted to or retained in the region

**\$73.4 million**

Added income

1,711 Jobs supported



enough to buy 5,905 families\* a year's worth of groceries



\* family of four



### Construction spending impact

**\$17.3 million**

- OR - 234 Jobs supported



### Visitor spending impact

**\$2.9 million**

- OR - 73 Jobs supported



## INVESTMENT ANALYSIS

For every \$1...



Students gain \$4.40 in lifetime earnings



Taxpayers gain \$3.60 in added tax revenue and public sector savings



Society gains \$7.30 in added state revenue and social savings

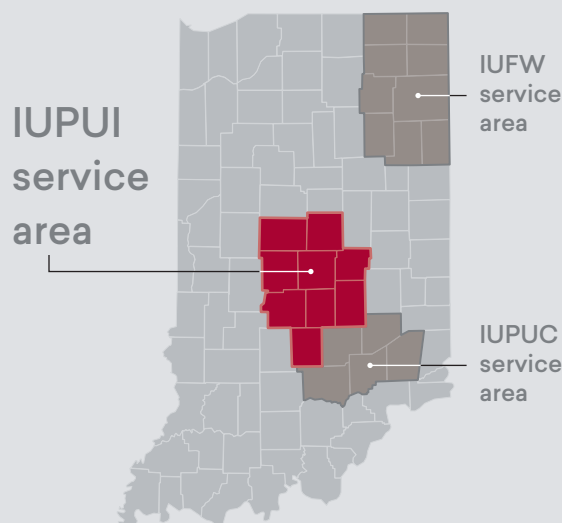
### About IUPUI in FY 2018-19

30,371 Students\*

5,976 Degree graduates

8,994 Employees

\* The study used an unduplicated count of students enrolled between 7/1/18 and 6/30/19, which included students enrolled in the Summer II 2018, Fall 2018, Spring 2019, and Summer I 2019 semesters. The method is more meaningful for studying economic impact, but it differs from IUPUI's standard enrollment reporting, which uses beginning-of-term numbers on a semester-by-semester basis. Both perspectives accurately draw from the same underlying data.



While the centers are administered through IUPUI, Indiana University Fort Wayne (IUFW) and Indiana University-Purdue University Columbus (IUPUC) impacts are measured for their own service regions and are not included in the IUPUI data and results presented here.

IUPUC Indiana University-Purdue University Columbus	
IUPUC total annual impact	<b>\$56.4 million</b>
- OR -	926 Jobs supported
For every \$1 invested in IUPUC...	
Students gain \$5.10 in lifetime earnings	\$\$\$
Taxpayers gain \$1.90 in added tax revenue & public sector savings	\$\$
Society gains \$13.00 in added state revenue & social savings	\$\$\$\$\$

IUFW Indiana University Fort Wayne	
IUFW total annual impact	<b>\$136.1 million</b>
- OR -	1,921 Jobs supported
For every \$1 invested in IUFW...	
Students gain \$5.80 in lifetime earnings	\$\$\$\$\$
Taxpayers gain \$1.00 in added tax revenue & public sector savings	\$
Society gains \$10.40 in added state revenue & social savings	\$\$\$\$\$