The Economic Value of Indiana University Northwest

Alumni impact
Impact of the increased earnings of IU Northwest alumni and the businesses they work for

$220.2 million
Added income

3,041 Jobs supported

Operations spending impact
Impact of annual payroll and other spending

$37.9 million
Added income

- OR -

974 Jobs supported

 enough to buy
1,130 new cars

Student spending impact
Impact of the daily spending of IU Northwest students attracted to or retained in the region

$3.9 million
Added income

- OR -

318 families* a year’s worth of groceries

Construction spending impact

$1.9 million
- OR - 20 Jobs supported

Visitor spending impact

$114.9 thousand
- OR - 4 Jobs supported

INVESTMENT ANALYSIS

The average bachelor’s degree graduate from IU Northwest will see an increase in earnings of $20,100 each year compared to someone with a high school diploma working in Indiana.

For every $1...

$3.90 in lifetime earnings

$1.30 in added tax revenue and public sector savings

$8.50 in added state revenue and social savings

* family of four


About IU Northwest in FY 2018-19

7,799 Students*

747 Degree graduates

895 Employees

* The study used an unduplicated count of students enrolled between 7/1/18 and 6/30/19, which included students enrolled in the Summer II 2018, Fall 2018, Spring 2019, and Summer I 2019 semesters. This count also includes dual credit, high school enrollments as of the end of term, which is the most inclusive count of such students. The method is more meaningful for studying economic impact, but differs from IU Northwest’s standard enrollment reporting, which uses beginning-of-term numbers on a semester-by-semester basis. Both perspectives accurately draw from the same underlying data.