



INDIANA UNIVERSITY
KOKOMO

The Economic Value of Indiana University Kokomo



ECONOMIC IMPACT ANALYSIS

♣ = 25 jobs

1 out of every **168**

jobs in the IU Kokomo service area is supported by the activities of IU Kokomo and its students



Alumni impact

Impact of the increased earnings of IU Kokomo alumni and the businesses they work for

\$100.8 million

Added income

an economic boost similar to hosting the World Series
17x

1,505 Jobs supported



IU KOKOMO TOTAL ANNUAL IMPACT

\$130.2 million

Added income

- OR -

2,325
Jobs supported



Operations spending impact

Impact of annual payroll and other spending

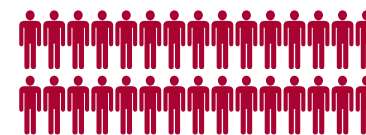
\$26 million

Added income

enough to buy 776 new cars

- OR -

737 Jobs supported



Student spending impact

Impact of the daily spending of IU Kokomo students attracted to or retained in the region

\$2.7 million

Added income

73 Jobs supported



- OR -

enough to buy 220 families* a year's worth of groceries



* family of four



Construction spending impact
\$474.9 thousand

8 Jobs supported



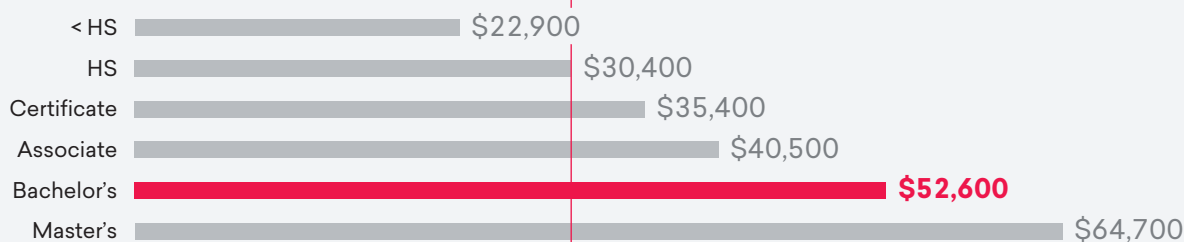
Visitor spending impact
\$96.4 thousand

3 Jobs supported



INVESTMENT ANALYSIS

The average bachelor's degree graduate from IU Kokomo will see an increase in earnings of **\$22,200** each year compared to someone with a high school diploma working in Indiana.



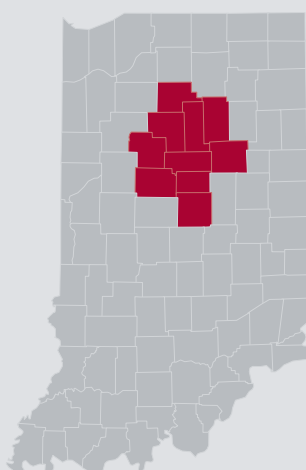
About IU Kokomo in FY 2018-19

5,539 Students*

634 Degree graduates

742 Employees

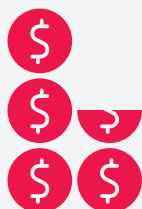
IU Kokomo service area



* The study used an unduplicated count of students enrolled between 7/1/18 and 6/30/19, which included students enrolled in the Summer II 2018, Fall 2018, Spring 2019, and Summer I 2019 semesters. This count also includes dual credit, high school enrollments as of the end of term, which is the most inclusive count of such students. The method is more meaningful for studying economic impact, but it differs from IU Kokomo's standard enrollment reporting, which uses beginning-of-term numbers on a semester-by-semester basis. Both perspectives accurately draw from the same underlying data.



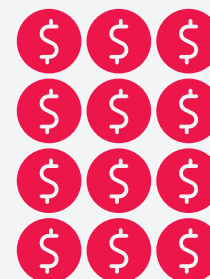
For every \$1...



Students gain \$4.50 in lifetime earnings



Taxpayers gain \$1.60 in added tax revenue and public sector savings



Society gains \$12.00 in added state revenue and social savings