**ECONOMIC IMPACT ANALYSIS**

**IU KOKOMO TOTAL ANNUAL IMPACT**

- **$130.2 million** Added income
- **2,325 Jobs supported**

**About IU Kokomo in FY 2018-19**
- **5,539 Students**
- **634 Degree graduates**
- **742 Employees**

**INVESTMENT ANALYSIS**

The average bachelor’s degree graduate from IU Kokomo will see an increase in earnings of **$22,200** each year compared to someone with a high school diploma working in Indiana.

- **$22,900** in added tax revenue and public sector savings
- **$130.2 million** Added income
- **$35,400** in lifetime earnings
- **$26 million** Added income
- **$4.50** in lifetime earnings
- **$1.60** in added tax revenue and public sector savings
- **$12.00** in added state revenue and social savings
- **$474.9 thousand** Construction spending impact
- **$96.4 thousand** Visitor spending impact
- **776 new cars** enough to buy
- **220 families** enough to buy a year’s worth of groceries
- **73 jobs** supported
- **17x** an economic boost similar to hosting the World Series
- **1,505 Jobs supported**

Sources:
- http://www.usatoday.com/story/news/nation/2013/05/01/grocery-costs-for-family/2104165/

**About IU Kokomo service area**

* The study used an unduplicated count of students enrolled between 7/1/18 and 6/30/19, which included students enrolled in the Summer I 2018, Fall 2018, Spring 2019, and Summer I 2019 semesters. The count also includes dual credit, high school enrollments as of the end of term, which is the most inclusive count of such students. The method is more meaningful for studying economic impact but differs from IU Kokomo’s standard enrollment reporting, which uses beginning-of-term numbers on a semester-by-semester basis. Both perspectives accurately draw from the same underlying data.