The Economic Value of Indiana University East

**ECONOMIC IMPACT ANALYSIS**

IU EAST TOTAL ANNUAL IMPACT

- **$64.4 million**
  - Added income
  - OR -
  - 1,474 Jobs supported

1 out of every 102 jobs in the IU East service area is supported by the activities of IU East and its students.

About IU East in FY 2018-19

- 7,160 Students*
- 837 Degree graduates
- 794 Employees

IU East service area

* The study used an unduplicated count of students enrolled between 7/1/18 and 6/30/19, which included students enrolled in the Summer II 2018, Fall 2018, Spring 2019, and Summer I 2019 semesters. This count also includes dual credit, high school enrollments as of the end of term, which is the most inclusive count of such students. The method is more meaningful for studying economic impact, but it differs from IU East's standard enrollment reporting, which uses beginning-of-term numbers on a semester-by-semester basis. Both perspectives accurately draw from the same underlying data.

**INVESTMENT ANALYSIS**

The average bachelor’s degree graduate from IU East will see an increase in earnings of $20,300 each year compared to someone with a high school diploma working in Indiana.

- **$37.8 million**
  - Added income
  - an economic boost similar to hosting the World Series 6x

- **$23.9 million**
  - Added income

- **$64.4 million**
  - Added income

**Alumni impact**

Impact of the increased earnings of IU East alumni and the businesses they work for

- **$37.8 million**
  - Added income
  - OR -
  - 674 Jobs supported

- **$20,900**
  - in lifetime earnings

- **$1.20**
  - in added tax revenue and public sector savings

**Student spending impact**

Impact of the daily spending of IU East students attracted to or retained in the region

- **$2 million**
  - Added income
  - OR -
  - 728 Jobs supported

- **$2 million**
  - Added income

**Operations spending impact**

Impact of annual payroll and other spending

- **$37,000**
  - enough to buy
  - 54 Jobs
  - 160 families’ a year’s worth of groceries

- **$48,000**
  - in lifetime earnings

**Construction spending impact**

$421.8 thousand

- $2 million
  - Added income
  - OR -
  - 7,160 Students*

**Visitor spending impact**

$292.7 thousand

- 728 Jobs supported

**Operations**

Impact of annual payroll and other spending

- **$37,000**
  - enough to buy
  - 711 new cars

**Society gains**

-$8.00
  - in added state revenue and social savings

---