



The Economic Value of Indiana University East



ECONOMIC IMPACT ANALYSIS

1 out of every **102**

jobs in the IU East service area is supported by the activities of IU East and its students



Alumni impact

Impact of the increased earnings of IU East alumni and the businesses they work for

\$37.8 million

Added income

an economic boost similar to hosting the World Series

6x

- OR -

674 Jobs supported



† = 25 jobs



Operations spending impact

Impact of annual payroll and other spending

\$23.9 million

Added income

enough to buy 711 new cars

- OR -

728 Jobs supported



Student spending impact

Impact of the daily spending of IU East students attracted to or retained in the region

\$2 million

Added income

54 Jobs supported



- OR -

enough to buy 160 families* a year's worth of groceries



* family of four



Construction spending impact

\$421.8 thousand

- OR - 9 Jobs supported



Visitor spending impact

\$292.7 thousand

- OR - 9 Jobs supported

IU EAST TOTAL ANNUAL IMPACT

\$64.4 million

Added income

- OR -

1,474

Jobs supported

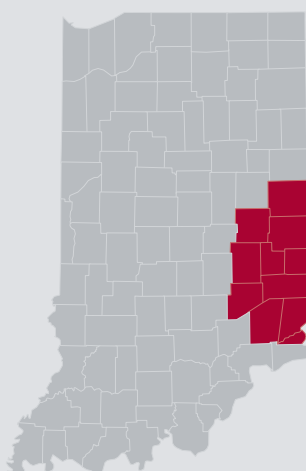
About IU East in FY 2018-19

7,160 Students*

837 Degree graduates

794 Employees

IU East service area

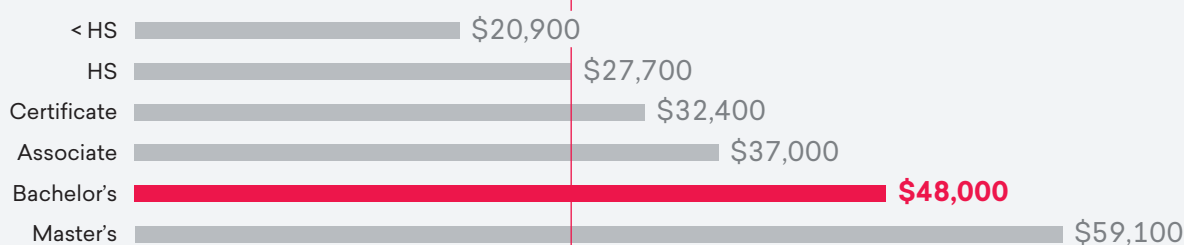


* The study used an unduplicated count of students enrolled between 7/1/18 and 6/30/19, which included students enrolled in the Summer II 2018, Fall 2018, Spring 2019, and Summer I 2019 semesters. This count also includes dual credit, high school enrollments as of the end of term, which is the most inclusive count of such students. The method is more meaningful for studying economic impact, but it differs from IU East's standard enrollment reporting, which uses beginning-of-term numbers on a semester-by-semester basis. Both perspectives accurately draw from the same underlying data.

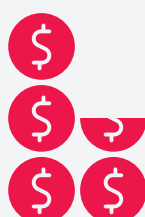


INVESTMENT ANALYSIS

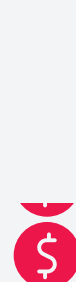
The average bachelor's degree graduate from IU East will see an increase in earnings of **\$20,300** each year compared to someone with a high school diploma working in Indiana.



For every \$1...



Students gain \$4.50 in lifetime earnings



Taxpayers gain \$1.20 in added tax revenue and public sector savings



Society gains \$8.00 in added state revenue and social savings