



The Economic Value of Indiana University Bloomington



ECONOMIC IMPACT ANALYSIS

↑ = 500 jobs

1 out of every **66**

jobs in Indiana is supported by the activities of IU Bloomington and its students



Alumni impact

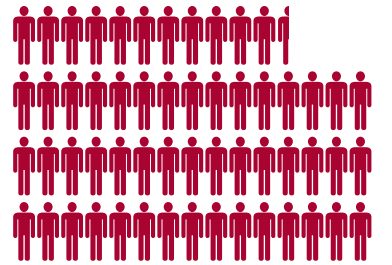
Impact of the increased earnings of IU Bloomington alumni and the businesses they work for

\$2.1 billion

Added income

an economic boost similar to hosting the World Series
344x

28,262 Jobs supported



- OR -

IU BLOOMINGTON TOTAL ANNUAL IMPACT

\$3.6 billion

Added income

- OR -

60,269

Jobs supported



Operations spending impact

Impact of annual payroll and other spending

\$1.2 billion

Added income

- OR -

24,888 Jobs supported



enough to buy 36,312 new cars



Student spending impact

Impact of the daily spending of IU Bloomington students attracted to or retained in the state

\$175.5 million

Added income

- OR -

4,372 Jobs supported



enough to buy 14,125 families* a year's worth of groceries

* family of four



Visitor spending impact **\$73.6 million**

2,058 Jobs supported



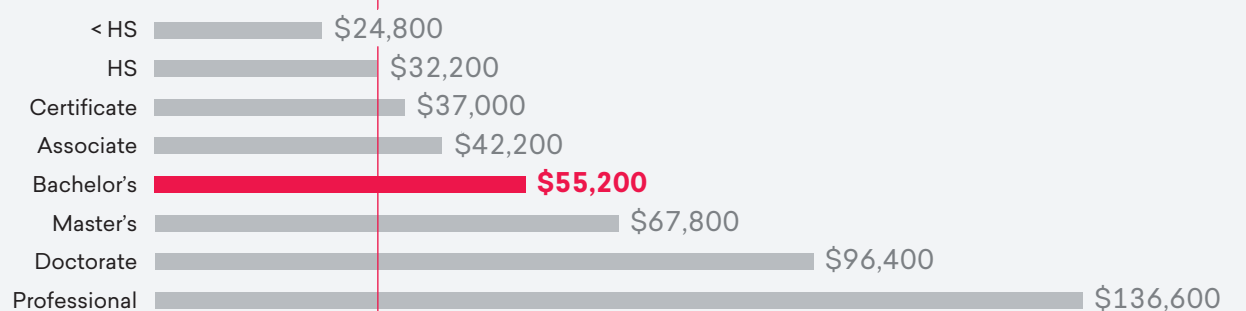
Construction spending impact **\$45.9 million**

690 Jobs supported



INVESTMENT ANALYSIS

The average bachelor's degree graduate from IU Bloomington will see an increase in earnings of **\$23,000** each year compared to someone with a high school diploma working in Indiana.



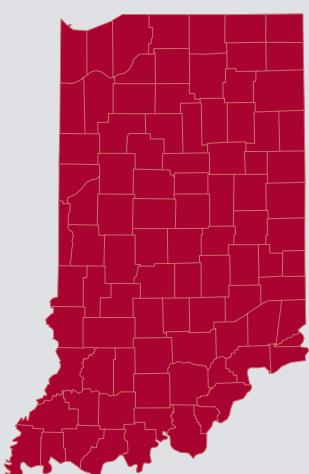
About IU Bloomington in FY 2018-19

55,548 Students*

10,922 Degree graduates

23,092 Employees

Indiana



* The study used an unduplicated count of students enrolled between 7/1/18 and 6/30/19, which included students enrolled in the Summer II 2018, Fall 2018, Spring 2019, and Summer I 2019 semesters. This count also includes dual credit, high school enrollments as of the end of term, which is the most inclusive count of such students. The method is more meaningful for studying economic impact, but it differs from IU Bloomington's standard enrollment reporting, which uses beginning-of-term numbers on a semester-by-semester basis. Both perspectives accurately draw from the same underlying data.



For every \$1...



Students gain \$2.60 in lifetime earnings



Taxpayers gain \$2.70 in added tax revenue and public sector savings



Society gains \$3.60 in added state revenue and social savings