The Economic Value of Indiana University Bloomington

**ECONOMIC IMPACT ANALYSIS**

### Alumni impact
Impact of the increased earnings of IU Bloomington alumni and the businesses they work for

- **$2.1 billion**: Added income—an economic boost similar to hosting the World Series
- **28,262 Jobs supported**

### Operations spending impact
Impact of annual payroll and other spending

- **24,888 Jobs supported**
- **$1.2 billion**: Added income—enough to buy 36,312 new cars

### Student spending impact
Impact of the daily spending of IU Bloomington students attracted to or retained in the state

- **4,372 Jobs supported**
- **$175.5 million**: Added income—enough to buy 14,125 families* a year’s worth of groceries

### Visitor spending impact

- **$73.6 million**: Added income
- **2,058 Jobs supported**

### Construction spending impact

- **$45.9 million**: Added income
- **690 Jobs supported**

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**INVESTMENT ANALYSIS**

The average bachelor’s degree graduate from IU Bloomington will see an increase in earnings of $23,000 each year compared to someone with a high school diploma working in Indiana.

### For every $1...

- **Students gain $2.60** in lifetime earnings
- **Taxpayers gain $2.70** in added tax revenue and public sector savings
- **Society gains $3.60** in added state revenue and social savings

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**About IU Bloomington in FY 2018-19**

- **55,548 Students**
- **10,922 Degree graduates**
- **23,092 Employees**

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**Indiana**

*The study used an unduplicated count of students enrolled between 7/1/18 and 6/30/19, which included students enrolled in the Summer II 2018, Fall 2018, Spring 2019, and Summer I 2019 semesters. This count also includes dual credit, high school enrollments as of the end of term, which is the most inclusive count of such students. The method is more meaningful for studying economics impact but it differs from IU Bloomington’s standard enrollment reporting, which uses beginning-of-term numbers on a semester-by-semester basis. Both perspectives accurately draw from the same underlying data.*

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