



The Economic Value of Indiana University



ECONOMIC IMPACT ANALYSIS

1 out of every **26**

jobs in Indiana is supported by the activities of IU and its students

IU TOTAL ANNUAL IMPACT

\$9.9 billion
Added income

- OR -

151,015
Jobs supported



Alumni impact

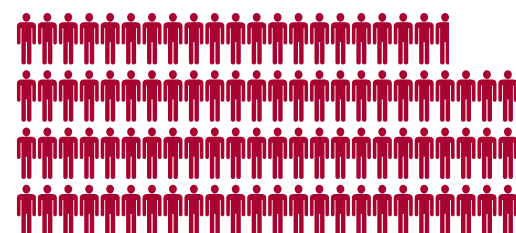
Impact of the increased earnings of IU alumni and the businesses they work for

\$7 billion
Added income

an economic boost similar to hosting the World Series
1,174x

- OR -

92,655 Jobs supported



↑ = 1,000 jobs



Operations spending impact

Impact of annual payroll and other spending

\$1.9 billion
Added income

enough to buy **57,116** new cars

- OR -

39,374
Jobs supported



Research spending impact

Impact of annual research expenditures

\$464.7 million
Added income

- OR - **8,777** Jobs supported



Student spending impact

Impact of the daily spending of IU students attracted to or retained in the state

\$268.7 million
Added income

6,583 Jobs supported



- OR -

enough to buy **21,622** families*
a year's worth of groceries

* family of four



Start-up & spin-off company impact
\$106 million



Visitor spending impact
\$79.8 million

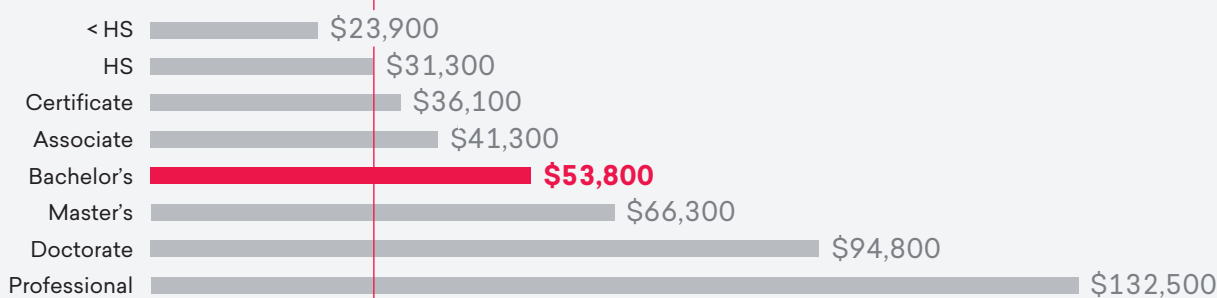


Construction spending impact
\$65.2 million



INVESTMENT ANALYSIS

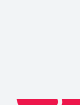
The average bachelor's degree graduate from IU will see an increase in earnings of **\$22,500** each year compared to someone with a high school diploma working in Indiana.



For every **\$1...**



Students gain **\$3.50** in lifetime earnings



Taxpayers gain **\$2.40** in added tax revenue and public sector savings



Society gains **\$4.80** in added state revenue and social savings

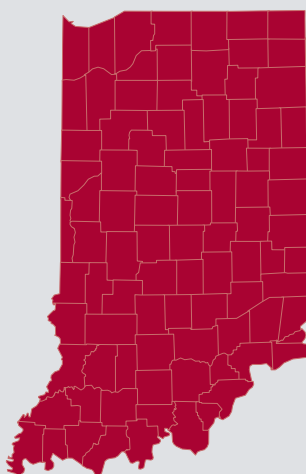
About IU in FY 2018-19

126,597 Students*

21,752 Degree graduates

43,825 Employees

Indiana



* The study used an unduplicated count of students enrolled between 7/1/18 and 6/30/19, which included students enrolled in the Summer II 2018, Fall 2018, Spring 2019, and Summer I 2019 semesters. This count also includes dual credit, high school enrollments as of the end of term, which is the most inclusive count of such students. The method is more meaningful for studying economic impact, but it differs from IU's standard enrollment reporting, which uses beginning-of-term numbers on a semester-by-semester basis. Both perspectives accurately draw from the same underlying data.